

"All the News
That's Fit to Print"

The New York Times

VOL. CLIV . . No. 53,306

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NEW YORK, SUNDAY, AUGUST 14, 2005

\$4.50 beyond the greater New York metropolitan area.

Philadelphia Story: The Next Borough

By JESSICA PRESSLER

PHILADELPHIA



Sunday, August 14, 2005

Section 9

Often they move to start the kind of business they had in New York. Danuta Mieloch, 39, an owner of Rescue Rittenhouse Spa, who administered body scrubs to celebrities at Paul Labrecque on the Upper East Side before moving to Philadelphia to start her own place, is an example.

Some newcomers keep a toe in New York while living the high life in Philadelphia. You have to weekend somewhere, after all.



Priced out of Brooklyn, artist types head down the turnpike.